

Dear Sir, or Madam,

I am an experienced Art Director / Graphic / Multimedia Designer with many years of experience servicing several industries. I also possess effective project management and interpersonal skills. I'm very adept at working with clients and leading in a team environment with photographers, designers, programmers, production staff, and various service vendors.

I have an extensive Graphic Design background that includes:

- Conceptual Design
- Branding
- Retail Visual Merchandising
- Merchandising Licensed Properties
- Retail Packaging Design
- Special Event Promotions

I have continued my growth into Multimedia Design and Motion Graphics over the last ten years.

I also have completed several advanced certificate courses:

- Web Development
- Web Page Design
- Web Scripting and Interactivity
- Adobe Flash

(Program Certificates from UMSL and StLCC)

My most recent experience in Digital Marketing includes:

- Web Banners
- Social Media Graphics
- Web Page Design and Coding
- eBlast & email Template Design and Coding

I have attached my resume, but please visit my website where you can view my portfolios, reels, and profile.
www.cimavision.net

I look forward to meeting you and discussing in detail my experience, skills, and potential of what I can offer your team.

Thank you, for your consideration.

Sincerely,



David Cimaglia

Specialty Skills

- Branding / Logo Design
- Conceptual Design
- Visual Merchandising
- Packaging Design & Layout
- UI Design Web / DVD
- Image Editing & Enhancement

Computer Skills

Software: Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, After Effects, Flash, Captivate, Final Cut Pro, Freehand, QuarkXpress, Microsoft Office, File Maker Pro...

Platforms: Working experience with networks using Macintosh, Windows, and Unix, operating systems.

Technical Knowledge

- Printing types: Lithography printing, Digital printing, Screen printing, and their respective pre-press.
- Skilled in Typography, font management, digital imaging & media management.
- Various Film & Digital Photographic Systems, cameras, lens, lighting...
- Knowledge involving HTML5, XHTML, XML, CSS3, JavaScript, JQuery, ActionScript...

Experience: CimaVision - St. Louis, MO - Burbank, Hollywood, CA 2001-present
Independent Contractor

ART DIRECTOR: Responsible for conception and development of various multimedia projects. Working with clients developing multimedia solutions, graphic animations and brand identities.
Clients: Musica, MatchBox FX, Fusion Media Works, Advanced Knowledge...

Overwear Inc. - Los Angeles, CA 2000-2001

ART DIRECTOR: Responsible for managing Art Dept., R&D, directing staff, and working with clients and their various controlled properties, developing brand identities and merchandising for various retail markets and brand promotion. Clients: Universal Studios, Warner Bros., MGM, Disney, ESPN, House of Blues...

PDI - Paul Davril Inc. - Los Angeles, CA 1994-2000

ART DIRECTOR / SR. GRAPHIC DESIGNER: Responsible for the graphic components involved with the designer brand identities of the Kenneth Cole and Guess properties; Includes: branding apparel, design and production of the brand embellishments and packaging. Also various printed merchandising collateral, press kits, advertisements, guidebooks, POS...

May Company - Los Angeles, CA 1990-1993
(Executive Headquarters / Visual Merchandising Dept.)

SENIOR GRAPHIC DESIGNER: Responsible for the design and production of the graphic components of May Company Dept. Stores retail merchandising. Includes; meeting weekly deadlines with extremely short windows for pre-press production turn-around and communicating complex printing and distribution information.

Experience: MatchBox FX - Pasadena, CA

Contract Work 2001 to present

ART DIRECTOR: Designed brand identity, logo and developed full responsive, mobile first website including video reels gallery, forms and graphics for client. Used HTML5, CSS3, Javascript, JQuery, PHP, Adobe Dreamweaver, Photoshop, Illustrator & Flash.

Musica / Pulse Entertainment / Ross DVD - Hollywood, Sherman Oaks, CA

ART DIRECTOR: Designed and conceived theme, DVD menu U.I. design, title design & animation, collateral packaging for promotional entertainment compilation DVDs. Used DVD Studio Pro, Final Cut Pro, After Effects, Photoshop, Illustrator, Freehand, QuarkXpress & Word.

Slice of Life Soap Co., Beverly Hills, CA

ART DIRECTOR: Designed and produced through to final delivery product line catalogs. Also tradeshow displays & Direct mail pieces. Used Photoshop, Illustrator, Freehand, QuarkXpress & Word.

Opportunity Max / Maritz - Fenton, MO - 6 Months (contracted through TechnoSmarts)

MULTIMEDIA DESIGNER: Servicing the digital marketing needs of auto dealerships, including CRM systems. Producing web banners, web pages, eBlasts, eBlast templates and Social Media graphics. Used Adobe Illustrator, Photoshop, Dreamweaver, HTML, CSS.

Swank Motion Pictures - St. Louis, MO (contracted through Creatives on Call)

VIDEO EDITOR / MOTION GRAPHICS: Edited testimonial videos with titles and motion graphics featuring Swank products & services, edited up-coming trailer reel. Used Final Cut Pro & Motion.

Experience: NewGround - Chesterfield, MO (contracted through Creatives on Call)
Contract Work continued **MULTIMEDIA DESIGNER:** Designed and animated info graphics for Flash animations playing on digital signage installed at Financial Institutions nationwide. Used Adobe Flash, Dreamweaver, HTML, Photoshop & Illustrator.

Boeing - St. Louis, MO (contracted through SSE)
MULTIMEDIA DESIGNER: Assisted Boeing team and interacted with SMEs producing static & animated graphics used in military aircraft interactive training modules including cockpit and heads-up display simulations. Used Adobe CS3 Photoshop, Illustrator, After Effects & Flash, also Bryce 3D & 3D Studio Max models.

Advanced Knowledge - Encino, CA
"What a Manager Should Say" Corporate H.R. training video DVD
PRODUCER / CREATIVE DIRECTOR: Sourced talent and images, Edited copy, Animated stills, animated graphics & titles, edited & synced sound and voice over, rendered video, authored DVD. Used Adobe Photoshop & After Effects.

Fusion Media Works - Washington, MO
"Bass Edge" - Pro-Bass Fishing TV show series DVD releases
MULTIMEDIA DESIGNER Multiple episode DVD menu U.I. design & animation, title design & animation. Used Adobe Photoshop & After Effects.

The Spark Agency (now Switch) - St. Louis, MO (contracted through The Creative Group)
MULTIMEDIA DESIGNER: Assisted Sr. Producer with animated graphics and titles for Anheuser Busch Ent. Cos Adventure Parks video presentation. Used Adobe After Effects & Photoshop.

Planet Blue - Santa Monica, CA (subcontracted)
MULTIMEDIA DESIGNER: Animated stylized phrase clips for MicroSoft's debut and promotional launch spot for Windows Media 9. Used After Effects & Photoshop.

Education: University of Missouri St. Louis Computer Training Center, St. Louis, MO
Course work: Web Page Design Program Certificate
Web Scripting and Interactivity Program Certificate
includes advanced courses in: Adobe CS4 Dreamweaver, Flash, InDesign, Captivate, HTML, CSS, ActionScript and JavaScript.

St. Louis Community College, Meramec & Florissant Valley Campuses, St. Louis, MO
Course work: Adobe Flash Program Certificate
Web Development Program Certificate

St. Louis Technical School North Campus, St. Louis, MO
Course work: Graphic Arts 2 yr. Program Certificate

Affiliations: DMALA - (Digital Media Artists of Los Angeles) member since 1999

St. Louis Designers MeetUp group member since 2006

Ad Club Saint Louis member since 2009

Midwest Geeks MeetUp group member since 2011

LA Web Professional group member since 2011