

Dear Sir, or Madam,

I am a skilled Graphic Designer with many years of experience involving several companies and clients, servicing numerous industries. I am proficient with Photoshop, Illustrator, Acrobat Pro, InDesign and Quark, among many other applications. I also possess interpersonal skills and very adept at working with clients, and in a team environment with directors, photographers, production staff, and various service vendors.

I have an extensive Graphic Design background that includes:

- Conceptual Design
- Branding
- Retail Visual Merchandising (POS signage)
- Merchandising Licensed Properties
- Retail Packaging Design
- Catalog Design
- Digital Prepress
- Digital Image Retouch & Enhancement
- Special Event Promotions
- Presentation Graphics and more.

I have attached my resume, but please visit my website where you can view my portfolio and profile.
www.cimavision.net

I look forward to meeting you and discussing in detail my experience, skills, and what I can offer your team.

Thank you, for your consideration.

Sincerely,



David Cimaglia

- Specialty Skills**
- Branding / Logo Design
 - Conceptual Design
 - Catalog Design & Layout
 - Packaging Design & Layout
 - Image Editing & Enhancement
 - Illustration/Traditional & Vector

Computer Skills
Software: Photoshop, Illustrator, InDesign, QuarkXpress, Microsoft Office, Dreamweaver, Fireworks, Flash...
Platforms: Working experience with networks using Macintosh, Windows, and Unix, operating systems.

Technical Knowledge

- Printing types: Lithography printing, Digital printing, Screen printing, and their respective pre-press.
- Skilled in Typography, font management, digital imaging & media management.
- Various Film & Digital Photographic Systems, cameras, lens, also Darkroom/Lab procedures & techniques.
- Knowledge involving HTML, HTML5, XML, CSS, JavaScript, JQuery...

Experience: CimaVision – St. Louis, MO - Los Angeles, CA

Contract Work 2001 to present
GRAPHIC / MULTIMEDIA DESIGNER: Designed, developed, produced and animated various projects for: websites, UI, DVDs, feature films, promotional videos, corporate training videos, print & packaging, logo design. Clients: Opportunity Max / Maritz, New Bablance, MatchBox FX, Mozaic, Fusion Media Works, Advanced Knowledge, Musica...

Mozaic - St. Louis, MO

GRAPHIC ARTIST: Assisted with production and pre-press for various brand product lines packaging requirements involving Flexo printing. Used Adobe Photoshop, Illustrator, MS Word & Excel.

Marketing Alternatives Inc. - Chesterfield, MO (contracted through Creatives on Call)

GRAPHIC DESIGNER: Assisted Art Director with Brand update and various brochure comps, layouts, and photo image manipulation. Used Adobe Photoshop, Illustrator, QuarkXpress & MS Word.

Propaganda - St. Louis, MO (contracted through Creatives on Call)

GRAPHIC DESIGNER: Assisted Art Director and staff with various comps, text corrections, layouts, and photo image manipulation. Used Adobe Photoshop, Illustrator, InDesign & MS Word.

Slice of Life Soap Co., Beverly Hills, CA

GRAPHIC DESIGNER: Designed and produced through to final delivery product line catalogs. Also tradeshow displays & postcards. Used Adobe Photoshop, Illustrator, Freehand, QuarkXpress & MS Word.

Musica - Hollywood - Sherman Oaks, CA

GRAPHIC / MULTIMEDIA DESIGNER: DVD menu U.I. design, title design & animation, collateral packaging for promotional entertainment compilation DVDs. Used DVD Studio Pro, Final Cut Pro, After Effects, Photoshop, Illustrator, Freehand, QuarkXpress & Word.

NewGround - Chesterfield, MO (contracted through Creatives on Call)

GRAPHIC / MULTIMEDIA DESIGNER: Designed and animated info graphics for Flash animations playing on digital signage installed at Financial Institutions nationwide. Used Adobe Flash, Dreamweaver, HTML, Photoshop & Illustrator.

Boeing - St. Louis, MO (contracted through SSE)

GRAPHIC / MULTIMEDIA DESIGNER: Assisted Boeing team and interacted with SMEs producing static & animated graphics used in military aircraft interactive training modules including cockpit and heads-up display simulations. Used Adobe CS3 Photoshop, Illustrator, After Effects & Flash, also Bryce 3D & 3D Studio Max models.

MatchBox FX - Pasadena, CA

GRAPHIC / WEB DESIGNER: Designed logo and branding. Designed and developed full website including video reels gallery, forms and graphics for client. Used Adobe Flash, Dreamweaver, HTML, CSS, Photoshop & Illustrator.

Harrah's Hotel and Casino - Maryland Heights, MO (contracted through The Creative Group)

GRAPHIC / MULTIMEDIA DESIGNER: Produced in house printed signage. Animated artwork, graphics & titles for in house digital displays. Used Adobe CS3 InDesign & After Effects.

- Experience:** Overwear Inc. - Los Angeles, CA 2000-2001
Staff Positions **ART DIRECTOR:** Responsible for managing Art Dept., R&D, directing staff, and working with clients and their various controlled properties, developing brand identities and merchandising for various retail markets and brand promotion. Clients: Universal Studios, Warner Bros., MGM, Disney, ESPN, House of Blues...
- PDI - Paul Davril Inc. - Los Angeles, CA 1994-2000
GRAPHIC DESIGNER: Responsible for the graphic components involved with the designer brand identities of the Kenneth Cole and Guess properties; Includes: branding apparel, design and production of the brand embellishments and packaging. Also various printed merchandising collateral, press kits, advertisements, guidebooks, POS...
- May Company - Los Angeles, CA 1990-1993
(Executive Headquarters / Visual Merchandising Dept.)
GRAPHIC DESIGNER: Responsible for the design and production of the graphic components of May Company Dept. Stores retail merchandising. Includes; meeting weekly deadlines with extremely short windows for pre-press production turn-around and communicating complex printing and distribution information.
- Education:** University of Missouri St. Louis Computer Training Center, St. Louis, MO
Course work: Web Page Design Program Certificate
Web Scripting and Interactivity Program Certificate
includes advanced courses in: Adobe CS4 Dreamweaver, Flash, InDesign, Captivate, HTML, CSS, ActionScript and JavaScript.
- St. Louis Community College, Meramec & Florissant Valley Campuses, St. Louis, MO
Course work: Adobe Flash Program Certificate
Web Development Program Certificate
- St. Louis Technical School North Campus, St. Louis, MO
Course work: Graphic Arts 2 yr. Program Certificate.
- Affiliations:** St. Louis Designers MeetUp Group member since 2006
Ad Club Saint Louis member since 2009